

4 YEARS BACHELOR DEGREE IN

CINEMATIC ART AND TECHNOLOGY

IN

CINEMATOGRAPHY SOUND RECORDING AND SOUND DESIGN FILM EDITING

INTRODUCTION:

Government of Odisha established Biju Pattanaik Film and Television Institute in the year 1998 intend to produce graduates with state-of-the art facilities and provide a creative ambiance to inspire the student film makers with an innovative technical language in fusion with artistic expression. BPFTIO situated on the bank of river Mahanadi occupies an independent space in the sprawling campus of Bhubanananda Odisha School of Engineering (BOSE), Cuttack.

The Indian Media and Entertainment (M&E) industry is a sunrise sector for the economy and is making significant progress these days. Proving its resilience to the world, Indian M&E industry is on the point of a strong phase of growth, backed by rising consumer demand and improving advertising revenue.

VISION:

In consonance with the objectives the institute has emerged today as the premier institution for imparting film and television training in the State and for providing trained manpower for the growing needs of the film and television industry with the objective of developing World class Skilled work forces.

COURSE OVERVIEW:

The Institute offers 4 yrs. Bachelor degree in Cinematic Art and Technology in three prime disciplines such as i) Cinematography ii) Film Editing and iii) Sound Recording and Sound Design from the academic session 2021-2022 instead of its diploma Programs. The programme is approved by Government of Odisha, Vide SDT&E Department Notification No. 2581 Dt.02.06.2021 as well as by the AICTE, New Delhi and also affiliated to Biju Patnaik University of Technology, Odisha, Roukela (BPUT)

Cinematography sets and supports the overall look and mood of a film's visual narrative. It acts as a visual guide for the audience. By making decisions about camera and lights, we lead the audience to understand events in a certain way. Camera angles and lighting decisions can convey emotions, psychological relationships, and a variety of other important information about a scene.







A cinematographer is responsible for the development, look and feel of the images which make up the final film. Cinematographers or Director of Photography work closely with Directors, the camera crew and lighting department to get the right frame, lighting and mood for a film or TV programme.





Film Editing techniques are used by film editors to tell stories using video content through importing film footage, organizing shots by scenes and takes, and assembling the pieces to create a compelling story.

Film editing is both a creative and a technical part of the postproduction process of film making. The term is derived from the traditional process of working with film which increasingly involves the use of digital technology.





The art of Sound Recording for motion pictures has developed dramatically. Most of the improvements fall into three areas: fidelity of recording; separation and then resynchronization of sound to picture; and ability to manipulate sound during the postproduction stage.

Sound Design is how filmmakers flesh out the aural world of a film to enhance the mood, atmosphere, and/or tone. It is the final and most important element needed to create an immersive experience for the audience.





BPFTIO has some of the most advanced and sophisticated equipment in the Eastern Region and all the three disciplines are managed by experienced faculties. Almost all pass out students of this institute have found employment in Government and Private sector, Media channels, Television & Film industry.





During training, the students are provided with adequate theoretical and practical inputs for developing appropriate competency, so that, after completion of the specific programme they become acceptable in the job market of Film & Television industry in their respective fields.

COMMON INTEGRATED FOUNDATION PROGRAMME:

Common Integrated Foundation Programme is applicable to the first four semester students for the Bachelor degree in Cinematic Art and Technology. The key objective of this programme is to introduce students to all the streams of Cinematography, Sound Recording & Sound Design and Film Editing. This foundation programme has a potential to cater the needs and demands of education system. The programme provides an opportunity to each and every students to get oriented with the basic of different arts forms in a concrete manner.





ELIGIBILITY AND ADMISSION PROCESS:

 The candidates are required to apply only online as per the information and procedure laid down in the "Information Brochure OJEE 2021" and "Instruction for Filling Online Application Form" that are uploaded in the website www.ojee.nic.in

2. ELIGIBILITY CRITERIA:

SI. no	Branch	Intake	Minimum Qualification	
1	Cinematography	20	Passed or appearing in 2021Intermediate (10+2) in Science from CHSE, Odisha /CBSE/ICSE / other State Board or any equivalent recognized by CHSE	
2	Sound Recording and Sound Design	20	Passed or appearing in 2021Intermediate (10+2) in Science from CHSE, Odisha /CBSE/ICSE / other State Board or any equivalent recognized by CHSE	
3	Film Editing	20	Passed or appearing in 2021Intermediate (10+2) in Science/Arts /Commerce from CHSE, Odisha / CBSE/ICSE / other State Board or any equivalent recognized by CHSE	

3. Different Category/Sub-Category of Reservations in B.CAT. Course will be as per the table given below:

Sr	Abbreviation	Description of Category /
No		Sub-Category
1	SC	Scheduled Caste
2	ST	Scheduled Tribe
3	GC	Green Card
4	PC	Physically Challenged
5	ES	Ex-Servicemen
6	TFW	Tuition Fee Waiver
7	WO	Women
8	OL	Outlying Odia

OL Category: [Oriyas (Odias) belonging to outlying Oriya (Odia) speaking tracts]

(Notification NO:13411-SC-6-64/69-Gen Political & Service Department, Govt of Odisha Dt. 8/8/1969)

FEE STRUCTURE:

Fees payable at the time of admission will be decided by the competent authority. The same shall be published in OJEE website during counselling after approval by Government of Odisha.

HOSTEL FACILITY:

Limited hostel facility is available for boys and girls from the distance place. Allotment of seats is made for needy students on merit cum distance basis. Hostel fees which includes seat rent, electricity, water charges, watch and ward & contingency etc. will be charged as approved by Government from time to time.

IMPORTANT POINTS TO BE FOLLOWED:

The Entrance Examination and Counselling for admission to these courses shall be conducted by OJEE Committee.

The process of online application for the Entrance Examination will start from 09-09-2021 and the last date is 20-09-2021. Fees can be paid till 21-09-2021 (11.59 PM).

Detailed instructions and terms and conditions for online application will be like other forms as per the Information Brochure available in OJEE website, i.e., www.ojee.nic.in. The syllabus for the examination will be as per the information given in the website of OJEE.

The detailed schedule regarding dates of the Examination and of downloading of Admit Cards etc. will be notified in due course of time.

Candidates are advised to visit the official websites of OJEE (<u>www.ojee.nic.in</u>) and of BPFTIO (<u>www.bpftio.org</u>) regularly for updated information.

